

**Board of Chosen Freeholders
County of Burlington**

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**Burlington County
Bridge Commission**

Commissioners
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Thank you for registering to participate in the inaugural Burlington County Restaurant Week, October 20-26, 2019.

In an effort to track the effectiveness of our marketing of this Freeholder initiative, we are providing a simple Tracking Chart to help both you and us determine how many customers patronized your restaurant during Restaurant Week.

Just mark how many customers mentioned Restaurant Week when they eat at your business on the attached form and share the information with us by sending to edcoordinator@bcbridges.org **before Oct. 31.**

Additionally, representatives from our office will visit your restaurant to personally deliver marketing materials for the event.

Thank you,
Freeholder Felicia Hopson

Sample Form:

Fill in the number of customers who patronized your restaurant during Restaurant Week and mentioned the initiative. For example, if a table of 4 mentions Restaurant Week, fill in "4" in the appropriate box for that customer on that day. At the end of the week, total the number of customers, put the total in the box at the lower right and forward to us.

	SUN 10/20	MON 10/21	TUE 10/22	WED 10/23	THUR 10/24	FRI 10/25	SAT 10/26	Weekly Total
# of Customers	4	4	4	2	4	6	4	28
# of Customers	4	4	4	2	4	6	4	28
# of Customers	2	4	4	2	8	5	6	31
# of Customers	2	2	4	4	6	8	6	32
# of Customers	6		4	4	5	4	5	28
# of Customers	4		4		3	4	8	23
TOTAL	26	14	28	14	30	35	35	182

