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# NJ Business Action Center Small Business Resources

with Melanie Willoughby, Executive Director  
at NJ Business Action Center

on August 26, 2021

On this webinar we invite Executive Director of the NJ Business Action Center (NJBAC), Melanie Willoughby, for a talk on Small Business Resources available across New Jersey.

Melanie Willoughby, named one of New Jersey's most influential economic development leaders in 2021, is no stranger to the New Jersey business community. Before joining the NJBAC in 2018, Melanie served as the Chief Government Affairs Officer of the New Jersey Business & Industry Association (NJBIA). A seasoned government relations strategist, Melanie has worked with state and local levels of government as an advocate for businesses of all sizes.

The New Jersey Business Action Center (NJBAC) is a business-first resource that can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.



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